

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Senthil Kumar, *et al.*

Serial No.: 10/032,508

Confirmation No. 3871

Filed: October 27, 2001

Title: MEDIA AND ADVERTISEMENT DISTRIBUTION AND TRACKING  
SYSTEM AND METHOD OF OPERATION THEREOF

Grp./A.U.: 2145

Examiner: Hossain, Tanim M.

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

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AMENDMENT UNDER 37 C.F.R. § 1.111

In response to the Examiner's Action mailed October 1, 2007, please amend the above-identified application as follows: